

ILLUMINOUS MARKETING, INC.
CONTENT MARKETING

BUILD AUTHORITY,
GAIN VISIBILITY,
& EARN LINKS

Get The Most Out of Your Content

Ever wonder where to begin creating content to get more leads? Well, you've found it! This program is designed to identify topics that your audience is interested in, align your content with your SEO strategy, and find the right places to distribute and publish online.

Content Marketing Strategy - Authority Building

CONTENT

- Keyword Performance
- Search Engine Content Feature Opportunities
- High-Performing Content Identification
- Topics & Questions for New Content
- Alignment with Your Marketing Funnel

LINKING

- Competitor's Backlink Analysis (3)
- Internal Links for SEO
- High-impact Back Link Opportunities
- Unlinked Brand Mentions
- Industry Specific Organizations

OUTREACH

- Identification of:
- Top Publishers
 - Top Social Media Accounts
 - Top Shows & Podcasts
 - Outreach Templates & Timelines
 - Strategic Partnerships

DEVELOPMENT

- 12-Month Content Creation Plan
- Custom Reporting
- Defined Milestones & KPIs

Delivery Time: 6-8 Weeks

Investment \$5,275

Let's get started! Schedule a call at <https://calendly.com/illuminousmarketing/30min>

